# TACKLING WICKED PROBLEMS IN THE FIELD OF EVALUATION: WHOSE ONTOLOGY? WHOSE EPISTEMOLOGY?

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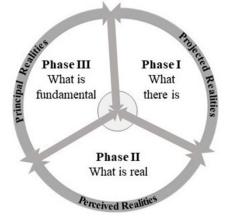
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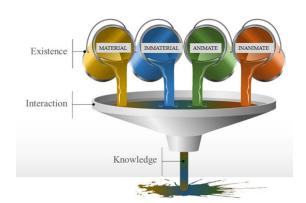
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### ONTOLOGICALLY INTEGRATIVE EVALUATION & EMERGENT INTERACTIVE EPISTEMOLOGY







**Emergent Interactive Epistemology Concept Model** 

#### **OIE'S SEVEN GUIDING PRINCIPLES**

- Ontological Competence: One's ability to uphold OIE's guiding principles.
- ❖ Ontological Fluidity: A shift in one's ontological stance that occurs over time in response to changes in position/location and subsequent new interactions with the material and nonmaterial world.
- ❖ Ontological Authenticity: The extent to which all actors engaged with an evaluation gain understanding of their own and other's realities through interaction with one another and the environment.
- Ontological Validity: The accurate and trustworthy representation of diverse realities as experienced across actors engaged with and impacted by an evaluation.
- Ontological Synthesis: Integration of ontologies such that each is mutually affirmed, challenged, and transformed
- ❖ Ontological Justice: The impartial treatment of differing ontological views such that an individual's/group's ontology is acknowledged and affirmed and conflicts between ontologies lead to ontological synthesis
- Ontological Vocation: The act of becoming more fully human through a lifelong commitment to ontological justice.

Billman, J.A.H. (2019). Tackling Wicked Problems in Evaluation (Unpublished doctoral dissertation). Indiana University of Pennsylvania, Indiana, PA.

## **OIE GUIDING QUESTIONS FOR PRACTITIONERS**

PREPARATION	How do I understand reality? What do I deem the most effective evaluation approach and why? How has my experience contributed to this stance? What do I think of others who hold to varying ontological convictions? How do my perceptions of them support or hinder their well-being? How are my experiences influencing where I look for projected realities? Is the projected reality data I am gathering of the same form? If so, why is this and where can I look to expand the diversity of the data? How do I represent myself in my correspondence and how does representation of myself contribute to the well-being of another? Do my requests perpetuate historical power divides? If so, how can I change this? If directly communicating with partnering communities, am I listening as much as speaking? If not, what may this suggest to local program partners?
DESIGN	What familiarity do I have with local evaluative thinking? How does this familiarity support or hinder understanding of each other? What familiarity do local partners have with external evaluative thinking? How does this familiarity support or hinder understanding of each other? What familiarity do funding partner have with local evaluative thinking? How does this familiarity support or hinder understanding of each other? Where do these understandings of evaluation overlap? How can we build on these intersections to design a meaningful evaluation approach? Do our design decisions reflect the interests and understandings of participants as well as program staff? If not, how does the design need to be adapted to reflect their voices? How has flexibility and adaptability been built into the design?
SAMPLING	How does sampling at the individual level support or hinder community well-being? Does the sample include individuals holding diverse ontological views? Why/why not? Does dependence on local partners exclude voices integral to understanding community impact of the program? Does the sample include both central and peripheral knowledge bearers? Why/why not?
DATA COLLECTION	General Questions to ask throughout this phase include: What is considered objective knowledge within the local context? What is considered subjective knowledge within the local context? Who are the key knowledge holders in the community? What are the primary modes of knowledge transfer in the community? Is knowledge flow cyclical or linear? How can data collection methodology support endemic knowledge flow systems? How is knowledge embedded in the community? What impact will our data collection method have on local natural resources? How will knowledge sharing be reciprocated? What steps will be taken to ensure that the true essence of the knowledge shared is maintained as it flows through various transfer mediums? Questions addressing empirical knowledge transfer include:  Does data from a randomized control trial advance or hinder community and individual well-being? Are surveys a local form of knowledge transmission? How do local communities quantify knowledge? Do obstacles to direct observation exist? If yes, list them and note why.  Questions addressing traditional knowledge transfer include:  Are local myths and proverbs readily accessible? Why/why not? How can artistic/creative expressions inform understanding of the community/program? Has our evaluation design accounted for the time necessary for story sharing? How would conducting focus groups, interviews, or talking circles differently support or hinder community well-being? Can song/dance/music convey desired knowledge about program efficacy?  Questions addressing revealed knowledge include: What steps have been taken to protect sacred knowledge shared? How do we account for revealed knowledge among the data? How do community members engage dreams, visions, and other spiritual means of knowledge transfer? How do community members engage dreams, visions, and other spiritual means of knowledge transfer? How do community members engage dreams, visions, and other spiritual means of knowledge transfer?
ANALYSIS	Where do intersections occur between understandings emerging from data of different/similar forms?  Where do divergences occur between understandings emerging from data of different/similar forms?  What exists in the spaces between divergence/convergence?
REPORTING	How does the form of the report influence the transfer of knowledge? What common elements of knowledge transfer exist between stakeholder groups? Can these elements be combined into a report suitable for multiple audiences? How will we integrate empirical, traditional, and revealed knowledge into the report? How will ontological authenticity, validity, and justice be represented in the report?